



ILTA

THE POWER OF RETARGETING

Guaranteed digital reach
with ILTA's most engaged
website visitors

Partnered with





Digital Audience

Advertising Opportunities

We understand that reaching the ILTA community is vital to your business. Getting your products and services in front of the right customers year-round is essential. We want to share this opportunity with our supplier members and exhibitors to advertise to those visiting ILTA's website.

THE POWER OF AD RETARGETING



Why Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to ILTA's website visitors and retarget them with your company's ads that will showcase your brand, whenever they visit online.



Quality Targeting

Don't rely on targeting from generic ad platforms to market. Stand out with ILTA's uniquely qualified audience that will showcase your business to the terminal industry professionals who need you the most.



Quantifiable Results

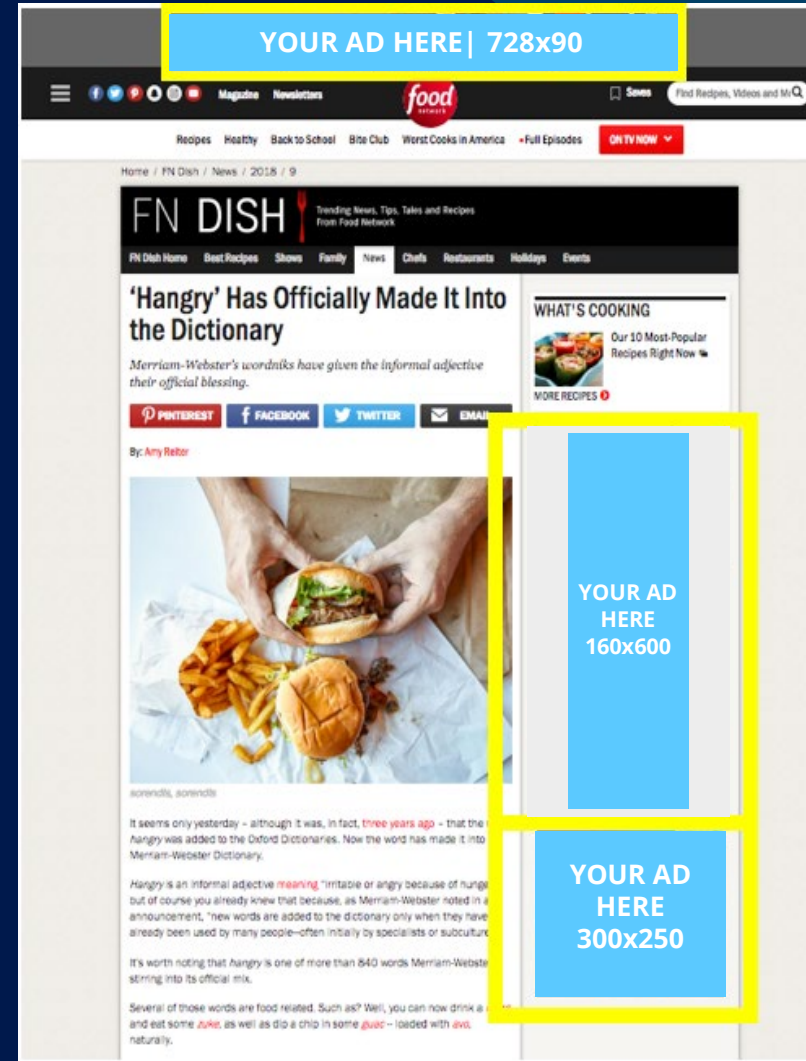
Receive detailed reports that allow you to see your campaign results in real time including impressions, clicks, and geographical locations of ads served.

Choose Your Reach & Duration



PACKAGE	PRICE	DURATION	# of Impressions
PLATINUM	\$5995	5 months	100,000
GOLD	\$4995	3 months	70,000
SILVER	\$2995	1 month	30,000

Type of Ad	SIZE
Leaderboard	728x90
Wide Skyscraper	160x600
Square Pop-Up	300x250



Ad Sizes & Position on Pages
.jpg or .gif static images only; no flash

Sponsored Retargeting

- A terminal executive and potential customer visits the ILTA.org website.
- The campaign is activated, and viewers are now "cookied" to allow your brand's ads to be displayed on other sites.
- Your ads are served to potential customers on thousands of websites they visit in their normal online daily browsing.

Quantifiable Results with:



Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

