



Digital Marketing Opportunities

Why Partner with ILTA?

For over 45 years ILTA has been the trusted voice and advocate for the liquid terminals industry. ILTA members own and operate more than 80% of the total storage capacity at U.S. terminals. ILTA's annual international conference and trade show is the largest gathering of industry buyers, influencers and specifiers in North America.

Which ILTA Audience is Right for My Business?

The wide variety of ILTA's digital marketing options allow you to target your specific audience, whether senior executives and CEOs or subject matter experts in environmental compliance, health, safety, or facility security.

Digital marketing opportunities include:

- **Online Buyers' Guide**
- **Think Tank Blog**
- **Association Website - ILTA.ORG**
- **Webinars**
- **ILTA Board of Directors Meeting**
- **Email Blasts**
- **EHS&S Full Committee & Subcommittee Meetings**
- **Monthly Zoom Call**
- **Custom Sponsorships**

For more information, please contact shaning@ilta.org.

Online Buyers' Guide

Accessed through the ILTA website, the Online Buyers' Guide is a searchable directory for terminal operators.

Basic Listing - \$350

These listings include:

- Company name
- Phone number
- Active web link
- Active email link

Premier Listing - \$500

Listing includes all Basic Listing elements, plus:

- Priority placement above Basic Listings
- Full-color company logo
- Active Facebook, Instagram, and Twitter links
- 50-word company description

Category Sponsor - \$700

Listing includes all Premier Listing elements, plus:

- Premium placement above Premier and Basic Listings within a single category of your choice
- 100-word company description
- Premier Listing in **three (3)** additional categories

Think Tank Blog

ILTA's blog discusses regulatory and legislative developments. **Leaderboard**

Banner Ad (728x90 pixels) - \$1,000

Right Column Medium Rectangle Banner Ad (300x250 pixels) - \$1,000

Sponsored Blog - \$1,000

Association Website – ILTA.ORG

Home Page Leaderboard Banner Ad (728x90 pixels) - \$3,500

ILTA continues to build traffic on its website with plans for strong growth in 2021.

Webinars

ILTA Spotlight Co-Branded - \$3,500

Share your marketing message as a sponsor of one of ILTA's educational webinars.

Sponsors are acknowledged during the live program and in related marketing materials, as well as in the recorded webinar.

Member Spotlight - \$2,500

Schedule a webinar with a speaker from your company, and present information about your services, best practices, industry standards, or research efforts to webinar participants.

ILTA Board of Directors Meeting

Meeting Sponsorship with Speaking Opportunity - \$5,000

Sponsorship includes verbal recognition by the ILTA Board Chairman, 10 minutes on Board meeting agenda for a presentation or video, and company logo on slide deck and Board books.

Email Blasts

E-Blasts to ILTA Members - \$2,000 per blast

Send a custom marketing message directly to ILTA members. Distribution – 5,000 (approx.)

EHS&S Full Committee & Subcommittee Meetings

Each meeting brings together environmental, health, safety, and security professionals from across the industry. Verbal recognition at the meeting, company logo on meeting slide deck, related e-blasts and EHS&S web page.

Full Committee	Limit 3	\$1,000
Environment Committee	Limit 3	\$1,000
Health and Safety Committee	Limit 3	\$1,000
Security Committee	Limit 10	\$500

Monthly Zoom Call

Monthly Industry Zoom Call with Terminal Members - \$1,000

Each month ILTA hosts a Zoom call with terminal members to discuss current events, operations challenges and solutions. Sponsorship includes banner ad in promotional e-blast, logo placement on slide deck, and verbal recognition on the monthly call.

Custom Sponsorships

We are also pleased to discuss customized sponsorship opportunities that meet your individual needs. Please contact us at skurdziolek@ilta.org for more information.